

Mexperience

Commercial Services 2010

Welcome to the Mexperience Community

You have found the world's leading **independent web site about Mexico**.

Over **three-and-a-half-million** people visit Mexperience every year...

...people who are **passionate about Mexico** with aspirations to travel, to live and work, to retire, to learn a new language, and to establish a home in Mexico...

...we guide them; we provide **counsel and advice**, so that they can make **informed choices** and learn about **select opportunities** available in Mexico...

Our Marketing Services for 2010

Text Ad Panel Spots
Realty Development Spots
Managed Campaigns
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Text Ad Panel Spots

Text Ad Panel Spots

Our most popular ad spot—simple, direct, and effective

About

Our text ad panel spots are text ads placed at the head of, or alongside, page content. Every text ad panel is placed inside a green frame on the page and features an eye-catching headline, space for descriptive text with optional key-word links, and a direct link to a web page of your choice. Side Text Panels also offer a ‘call-to-action’ line at the foot of the panel.

Benefits

- Get your brand name promoted
- Target your potential customers with strategically-placed text ads
- Benefit from key-word Search Engine Optimization features offered by these ads
- Drive qualified visitors and buyers to your web site

Realty Development Spots

Realty Development Spots

Specially designed to promote realty development projects in Mexico

About

Realty Development Spots actively promote a current realty development project, and link readers directly to your development's web site for more details and customer inquiries. Realty Development Spots are linked to our Realty Developers Guide and each project is listed by location. Each spot includes a headline, a photo, a brief description of the realty project and a direct link to your website. You can view live examples [here](#).

Benefits

- A very simple and highly effective method to promote a realty development project
- Directly associated with content related to Mexican realty developments
- SEO advantages featuring a direct link to your own web site
- Quarterly and Yearly Spot contacts available

2010 Marketing Campaigns

Tailor-made marketing campaigns

Fully-managed campaigns which deliver extensive marketing across our highly defined community

About

Mexperience offers commercial marketing opportunities for clients with advertising budgets of **US\$5,000 or more** per annum. We offer fully-managed campaign services which provide targeted advertising spots using text panels as well as high-visibility spots on our homepage, our section homepages, hot topics lists, newsletter, blogs, photo galleries and twitter. Managed Campaigns are tailored to your specific requirements. Campaign design and implementation is fully project-managed with performance reviews undertaken every quarter.

Benefits

- Our premier marketing services give clients carefully planned and targeted promotional exposure
- Promote your services to a highly defined community of readers and members interested in Mexico
- Get priority access to targeted segments of the Mexperience community
- Your campaign is fully project-managed by our highly experienced marketing team
- Campaigns are fully measurable and contribute directly to your SEO strategy
- Quarterly reviews enable us to assess results and refine tactics

Features of Our Ad Services

Ad Service Features

All our ad services feature a range innovations to help maximize your investment:

Your Space: Every space you sponsor is yours—we do not rotate or share it with any other clients

Renewals: When your ad contract expires, you get first refusal on space renewal

Direct Link: Ad services are linked directly to your web site; better for your SEO

Changes Included: Any required changes to the ad are made at no additional cost to you

Fixed-Fee: Affordable and competitive fixed rates—enabling you to control your budget

Measurable: Your web server will report precisely how many visitors each ad delivers

Mexperience Rate Card 2010

TEXT AD PANEL SPOTS

Header Text Panel Spot (Only 1 Per Page)
Side Text Panel Spot

Annual Fee

US\$300

US\$200

Quarterly Fee

US\$150

US\$100

REALTY DEVELOPMENT SPOTS

Realty Development Spot

Annual Fee

US\$200

Quarterly Fee

US\$100

MANAGED CAMPAIGNS

Fully project-managed marketing campaigns

Managed campaigns include standard ad spots as well as access to community areas not available to most advertisers including spots on our homepage, section homepages, hot topics, photo galleries, newsletter, blogs, and twitter.

Annual Fee

from US\$5,000

Quarterly Fee

from US\$2,000

Contact Mexperience

Contact us today and get your business promoted across our online community

Email Contact

Mexperience.com/contact

Telephone:

USA: +1 (415) 367 3431

Mexico: +52 (55) 8421 8571

UK: +44 (20) 8123 9107

Online:

Mexperience.com/marketing

Registered Office: 44 Upper Belgrave Rd, Clifton, Bristol, United Kingdom

Company Registered in England #4206858

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